



# Topeka Evening Sertoma Club

Club Number: 10456

**2010  
August**

## Note from the President



Fellow Sertomans: Membership and involvement. These are key ingredients to the success of any club. With these two words in mind, those present at our Club Leadership Conference held during our last meeting approved an ambitious strategy for the coming year. We will earn the Mission Club Award, Member Services Club Award, Market Develop Club Award, and the Circle of Excellence Club Award. By focusing on the requirements of these Sertoma awards, we will stay on course to support our key mission areas and "make life worthwhile" for those less fortunate in our community. And it all begins

right now with everyone getting involved, in some way, with the Duck Race. We need your time, your talent and your enthusiasm. I'll be emailing a sign-up list to all our members, so you can volunteer for a job and time period that fits your schedule. We'll see you at the Duck Race!

Yours in SERvice TO Mankind,  
George Laliberte

## Meeting Summaries:

August 3 -

Program: The History of Topeka Parks and Recreation, presented by Bill Riphahn. Members watched a video of the history and development of various parks throughout Topeka. Garfield Park, developed in the mid 1850's, is the oldest in the city. Ward Meade home at 1st and Fillmore was built in the 1870's and later donated to the city. Gage Park developed out of 80 acres donated from G. Gage in the late 1800s. We learned of the Park Commission development in 1900 to begin overseeing the design and management of the parks to present day programs, and plans for upcoming growth and upgrades.

August 17 -

Program: Club Leadership Conference, presented by George Laliberte, Club President. As noted above, the primary focus was on the goals to obtain club awards by meeting specific requirements throughout the Sertoma year ending June 30, 2011. Committees and leadership were identified, and tasks were assigned to support these goals. The awards and requirements will be reported monthly to keep members apprised of the status of these goals. Our success is contingent on members participating on the committees to support these tasks.

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## 2009/2010 Club

### Officers and Directors:

- President: George Laliberte
- President Elect: Mark Braun
- Secretary: Deb Zimmerman
- Treasurer: Celia Cuthbertson
- 1st Vice President:  
Dave Howarter
- 2nd Vice President:  
Rob Richey
- Sergeant at Arms:  
Vern Knobelauch
- Chairman of the Board:  
Matt Dowd
- Board Members:  
1 yr. term:  
Terry Beck  
Debbie Escobar  
Tracy McDaneld  
2 yr. term:  
Jay Bachman  
Mary Lenz  
Dennis Handke

## Meeting Summaries cont.:

Below are the individual club awards, the requirements for each, and the committees handling specific tasks. Deadline for applying for awards is July 10, giving us through June 30 to complete the minimum requirements. Please sign up on one or more of these committees and lend a hand to help reach our goals.

**Mission Club Award.** Purpose: Encourage clubs to promote the Sertoma Mission to the community through communication of thoughts, ideas and concepts which accelerate human progress in health, education, freedom and democracy. *We are on track to meet the following requirements.*

Mandatory Requirements:

1. Club must donate a minimum of \$100 gift to the Annual Fund. *Yes we do.*
2. Club participate in either Sertoma Adopt-an-Agency program or SERTOMA SAFEars. *Yes, USD 501 school presentations, and plan to expand to other local schools.*

Program and Service Requirements (Complete at least three):

1. Participate in the Adopt-an-Agency program, name Affiliate.
2. Participate in SERTOMA SAFEars, include a brief description. *Yes, already included above. Not eligible within this group.*
3. Participate in a National Heritage project, include a brief description. *Pending. Previously had presented copy of the U.S. Constitution to new nationalized citizens. Discuss developing committee to pursue re-organizing this program.*
4. Participate in a youth sponsorship program, such as Serteens, Collegiate Sertoma Club, Fantasy Sports Camp, Camp Sertoma, Boys & Girls Club, Junior Achievement or Scouting. *Yes, we support Big Brothers & Big Sisters through your Duck Race Fundraiser and members Matt Dowd and George Laliberte are Big Brothers. We also support Boys & Girls Club and Scouting through our sponsorship fund distributions. Sponsorship funds will be distributed in October. Other activities occur throughout the year.*
5. Participate in the Sertoman of the Year and Service to Mankind Award programs. *Yes, see committees below covering these activities. Deadline for submittal of this information is Dec. 1.*
6. Participate in a local speech and hearing project, such as hearing testing, scholarships, S.H.A.R.P., include brief description. *Yes, see committee below covering this program. Ongoing throughout the year.*
7. Have minimum average per member of combined service hours and dollars given of 250. *Yes, this will be calculated from the quarterly activities reports over the four quarters. The secretary and treasurer are responsible for submitting this information in timely manner throughout the year.*

**Member Services Club Award.** Purpose: Encourage clubs to provide value in Sertoma Membership. *We are on track to meet specific requirements as identified below.*

Mandatory Requirements:

1. Club must donate a minimum of \$100 gift to the Annual Fund. *Yes, as noted above.*
2. Club Newsletter - provide members and Division information a minimum of 75% of the months in which the club meets. Provide copies of newsletters. *Yes, newsletters will be issued throughout the year to meet this requirement.*

Leadership & Training (Complete at least three):

1. Conduct a Club Leadership Conference. Provide information regarding date and agenda. *Yes, our CLC was completed 8/17/10.*

**Members Services Club Award** continued:

2. Conduct a New Member Orientation. Provide information regarding date and number of new members attending. Pending schedule after new membership drive (tentatively scheduled for 2nd meeting in January). See committee below covering this activity.
3. At least two club officers attend the District Leadership Conference. Yes, DLC was held 6/19/10, Officers in attendance were George Laliberte, Matt Dowd, Celia Cuthbertson, and Deb Zimmerman.
4. At least two members, one of which must be a club officer, attend the District Meeting at the Regional Convention. Pending, Regional Convention is scheduled in October. More information to follow.
5. At least one club member attend a training session at the Annual Sertoma Convention. Provide name and training attended. Yes, Annual Convention was held in July, and George Laliberte attended the officers training session.
6. At least one officer attend the District PAC each quarter. Pending completion throughout the year as scheduled by the KS District Governor.
7. Conduct Board of Directors meeting at least a minimum of 75% of the months in which the club meets. Provide information regarding date and number of members attending. Pending completion throughout the year.

Membership Recognition (complete at least one):

1. Participate in the Sertoman of the Year Award program. Pending, as previously noted above.
2. Submit Press Release to news or electronic media concerning club officer elections, Sertoman of the Year recipient, or a member achievement. Provide copy of media. Pending, see committee below covering this activity.

Communication (complete at least one):

1. Provide to Division leaders information regarding club activities for their communications. Provide copy of communication request. Pending completion throughout the year, see committee below covering this activity.
2. Forward information received in the Sertoma News to all club members 4 times a year. Provide copies of the distribution. Pending completion throughout the year, see committee below covering this activity.
3. Current club and Division information is available on the Web site. Provide web address. Yes, web site is [www.topekasertomaclubs.org](http://www.topekasertomaclubs.org). See committee covering this activity.

**Market Development Club Award.** Purpose: Encourage clubs to promote and publicize Sertoma contributions to the community. Specific tasks as worked on throughout the year, see committee below.

Mandatory Requirements:

1. Club must donate a minimum of \$100 to the Annual Fund. Yes, as noted above.
2. Participate in the Service to Mankind Award program. Include copy of entry. Pending, as noted above.

Public Awareness Requirements (complete at least three):

1. Display a Sertoma meeting sign or Sertoma road sign. Send photo. Pending.
2. Two published Sertoma articles from local newspaper. Send copies. Pending.
3. Send five one-year subscription of the Sertoman magazine to public institutions. Send list of names.
4. Conduct a Sertoma presentation or display club exhibit at a public event. Describe event and date. Pending event schedule.
5. Coverage by a local radio or television station of a Sertoma event. Provide transcript or copy of coverage. Pending remote selections for Duck Race.

**Market Development Club Award** continued:

6. Maintain a Sertoma club web site for community contact. Provide web address. **Yes, as noted above.**

Recruitment & Growth Requirements (complete at least one):

1. Net gain in membership. **Pending recruitment throughout the year. See committee information below.**
2. Maintain membership while engaging in a REBAC project (rebuild another club).
3. Maintain membership while engaging in a New Club Development project. Describe activities undertaken during the fiscal year. **Pending, see committee information below.**

**Circle of Excellence Club Award.** Purpose: Acknowledge clubs that achieve Sertoma Member Services, Sertoma Mission and Sertoma Market Development Awards. **We anticipate achieving this award by meeting the aforementioned award requirements.**

Mandatory Requirements:

1. Donations to the Annual Fund must be equal to or greater than the \$100 club gift and \$25 per member, based on July 1st dues notice. **Yes.**
2. Achieve Sertoma Member Services Award. **Pending completion.**
3. Achieve Sertoma Mission Award. **Pending completion.**
4. Achieve Sertoma Market Development Award. **Pending completion.**

**Committees**

**Attendance** (Bernice Hejtmanek)

Monthly calling activity

Deb Zimmerman

**Build a New Club** (Terry Cuthbertson)

**Awards/Incentives** (Deb Zimmerman)

George Laliberte

Celia Cuthbertson

**Duck Race 2011-2012** (Dan Hejtmanek)

Identify Chair/Co-Chair

George Laliberte

**Historian** (Terry Beck)

Deb Zimmerman

**Membership Recruitment** (Terry Beck)

Celia Cuthbertson

George Laliberte

**Membership Retention** (Matt Dowd)

Dan Hejtmanek

**Newsletter & Website** (Deb Zimmerman)

Jay Bachman

**Programs/Speakers** (Mark Braun)

**Publicity/Communications** (Mark Braun)

News Releases

Terry Cuthbertson

Jenalea Randall

**SAFEears Program** (Terry Cuthbertson)

George Laliberte

Rob Richey

Matt Dowd

**S.H.A.R.P. Program** (Norm Stahl)

Pat Riordan

George Laliberte

**Sponsorships/Scholarships** (Terry Beck)

Celia Cuthbertson

**Sertoman of the Year** (Deb Zimmerman)

Celia Cuthbertson

Bill Riphahn

**Service to Mankind** (Bill Riphahn)

Mark Braun

Matt Dowd

**Special Event (95th Club Anniv)** (Terry Beck)

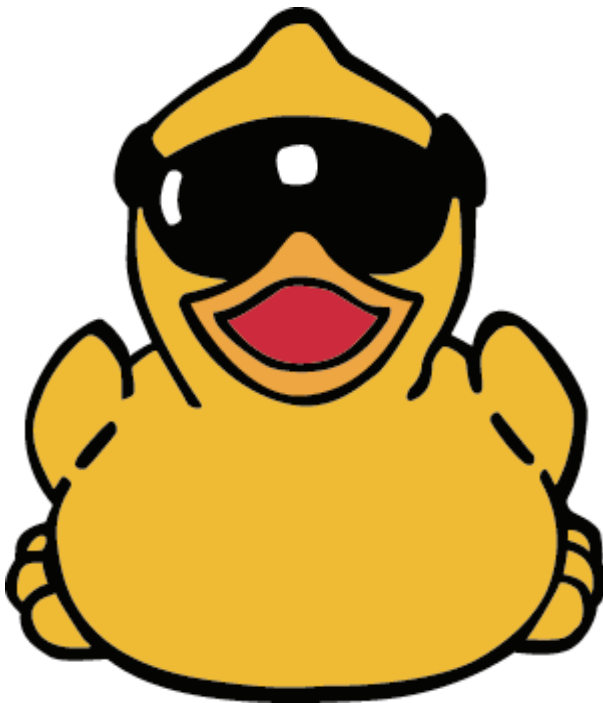
Deb Zimmerman

## Sertoma Lifetime Achievement Award

**Congratulations** go to our own **Terry Cuthbertson** for being awarded the President's Lifetime Achievement Award for from Julie Hejtmanek at the Sertoma Annual Convention in San Antonio, TX, in July. Terry has been instrumental in starting the Leavenworth County Sertoma Club and assisting with the Jackson County Club start up, along with Past Co-Chair of the Great Topeka Duck Race, Past Governor of Sertoma Kansas District, and Past President of the Topeka Evening Club, to name a few of his many achievements. We are fortunate to have Terry as a member of our Club. Way to go Terry!



## DUCK RACE UPDATE



The Duck Race Steering Committee is on the fast-track to finalize preparations for Race Day, which is September 11 at Shawnee Lake. Adoption Certificates, posters, and yard signs are available for distribution from Duck Central. Race Day takes all of our support to make this day a success. If you have not already signed up to help on that day and are available, please contact Michelle Wilson Skinner at 244-7670 to obtain an assignment. If you would like to attend a meeting to get more information and assist with the planning, the final meeting is scheduled for Sept. 3. It will be held at the Topeka-Shawnee County Public Library at noon – 1:00p. Lunch is not provided, you may bring in lunch or purchase from the in-house café. Please review the attached schedule released by Jenalea Randall for “Very Important Duck Dates” and mark your calendars to participate.

**If you have certificates to deliver to businesses, please make sure these are in place. If you work a remote, have an online team, or sell \$100 in ducks, please contact me or duck central to arrange to get your “ducky t-shirt”.** Visit the website at [www.topekaduckrace.org](http://www.topekaduckrace.org) to see the latest information on sponsors and prizes, along with setting up your own team to compete for a private party at Texas Roadhouse to be awarded to the team that sells the most ducks. Watch for email bulletins over the next couple of weeks to keep posted on status of volunteer opportunities. Friends and family are welcome to participate in volunteering as well to sup-





## Happy, Happy Birthday!:

None for the month of August.

## Happy Anniversary!:

Jenalea Randall (2000)

### Important Dates to Remember:

- Sep 7:** Cancelled/Replaced by Duck Tagging Party
- Sep 8:** 6:00p - Duck Tagging Party, Shawnee Lake Maintenance Building  
No RSVP required, food/refreshments available
- Sep 10:** Huff & Puff—Opportunity for selling duck adoption certificates
- Sep 11:** Duck Rack Day
- Sep 17:** 5:45p - Program TBD

Bernice will email and call for your RSVP one week before meetings. Please respond to her with your RSVP, so that an accurate head count for meals may be made.

*If you have a suggestion for a speaker, please contact Mark Braun at [mbraun@shawneecourt.org](mailto:mbraun@shawneecourt.org).*

\* \* \* \* \*

*If any information is found to be reported incorrectly, please identify discrepancy to Deb Zimmerman at [deb.zimmerman@bartwest.com](mailto:deb.zimmerman@bartwest.com). Newsletters will be emailed to members of the Topeka Evening Sertoma Club unless otherwise requested, and mailed to those without email. Please forward any special announcements you would like included in our newsletter.*

*More information regarding Sertoma may be found by going to the website at: [www.sertoma.org](http://www.sertoma.org) and [www.topekasertomaclubs.org](http://www.topekasertomaclubs.org)*

**Sertoma Evening Club of Topeka**  
Meetings held 1<sup>st</sup> & 3<sup>rd</sup> Tuesday each month  
5:45p Social, 6:00p Dinner Served  
At Jayhawk Tower, Senate Room  
700 Jackson St., Topeka



# V.I.D.D. - Very Important Duck Dates! Mark your Calendars!!!



## August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16 - Radio advertising begins!!!	17	18	19	20 - Adoption certificates in paper! Post-it note on paper! - Movie theater ads begin!	21 - West Ridge Mall Adoption Booth. 11 a.m. to 5 p.m. (BBBS running)
22 - West Ridge Mall Adoption Booth. Noon to 4 p.m. (Sertoma running)	23	24	25 - 94.5 County at Longhorn Steakhouse 4 to 6 p.m.	26	27	28 - 94.5 Country at Laird Noller Ford. 1 to 3 p.m. Cookies and drink
29	30	31 - 580 WIBW AM at Wal-Mart on Wanamaker 2 to 4:30 p.m.				

## September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 - 2 <sup>nd</sup> Annual Media Competition "Who's the Quackiest?!" 5 pm. West Ridge Mall	3 - 94.5 Country at Texas Roadhouse 4 to 6 p.m.	4 - West Ridge Mall Adoption Booth 11 a.m. to 5 p.m. (Sertoma running)
5 - West Ridge Mall Adoption Booth Noon to 4 p.m. (BBBS running)	6	7 - 580 WIBW AM at Hy-Vee 2 to 4:30 p.m.	8 - Duck Tagging Party 5:30 p.m. Lake Shawnee Maintenance Shed Food and drink provided! - 8-page tab in paper!	9 - VID Party 2 to 4 p.m. Location: Longhorn Steakhouse	10 - Huff-n-Puff Glow Adoption Booth: Lake Shawnee, Tinman Circle 7:30 p.m.	11 - Race Day at Lake Shawnee! Fun begins at 8 a.m.!!!

# Weekend Schedule of Activities

## Friday, Sept. 10

- 6 p.m. First Balloon Launch\*
- 7:30 p.m. Balloon Glow/Tethered Rides\*

## Saturday, Sept. 11

- 7 to 8 a.m. Second Balloon Launch\*
- 10 a.m. Propane Safety Seminar
- 11 a.m. Don Piccard Presentation
- 11:30 a.m. to 5:30 p.m. Sertoma Great Topeka Duck Race
- 4:30 p.m. The 12,000 Count Duck Drop
- 6:00 p.m. Balloon Launch\*
- 7:30 p.m. Balloon Glow/Tethered Rides\*

## Sunday, Sept. 12

- 7 to 8 a.m. Final Balloon Launch\*

\* All balloon events are weather dependent

## Go Green!

Park near Lake Shawnee and ride your bicycle to the events to avoid construction on Croco Road. Please be patient while waiting to enter each event.

## Driving Directions:

### To The Balloons:

Take 45th St., turn North on East Edge Rd. to Tinman Circle.

### To The Ducks:

Take 29th St. turn South on Croco Rd.

